

Liverpool Art Fair 2024 – Information for Artists

Artists are invited to submit their work for Liverpool Art Fair, which will return to the Royal Liver Building in the summer of 2024 and this year will be celebrating its 10th birthday!

<u>Liverpool Art Fair</u> is an annual event which started in 2012, aiming to showcase a wide range of affordable original art by a plethora of local artists; providing a unique insight into the region's creative talent and the opportunity for everyone, from seasoned collector to first time art buyer, to own their own piece of the Liverpool art world. The COVID pandemic meant events could not be held in 2020, 2021 or 2022, but organisers dot-art were delighted to bring back the event in 2023 and this summer's event will build on its success.

In total over 55,000 art lovers have been welcomed to the events which have showcased work by almost 2000 artists. Liverpool Art Fair believes art is for everyone, so there is work starting at £20, an under £200 section, and a ceiling price of £2000.

Liverpool Art Fair will be open to the public 6 days a week, from 28th June- 18th August 2024.

We want to offer visitors the best possible range of locally sourced, affordable art work, so this is an open submission event, and we are inviting all artists based within a 35 mile radius of Liverpool, to submit work for inclusion. Last year we exhibited work by a record 175 artists, and almost 40% of these went on to sell their art.

Please read the following document carefully, then complete and return the <u>Submission Form</u> by midnight on Sunday 19th May. Work for inclusion will be selected by our independent panel and successful artists will be notified week commencing 27th May.

Submission Process:

- Please complete the online <u>Submission Form</u> by midnight on Sunday 19th May:
- You will need full details of all the works you are submitting along with images.
- You will be required to pay £5 per piece submission fee.
- Work for inclusion will be selected by our independent <u>panel</u> and successful artists will be notified week commencing 27th May.

Submission Criteria:

Liverpool Art Fair aims to showcase as many visual artists working and / or living within a **35 mile** radius of Liverpool (see map below) as possible and so is inviting submissions which fall within the following broad criteria:

- Artists may submit up to 5 art works, for a non-refundable submission fee of £5 PER PIECE (free for dot-art members).
- Two and three dimensional art works are acceptable.
- Video, sound or performance work cannot be accommodated.
- Maximum dimensions of any individual work to be **150x150cm**.
- Wall based work should be supplied mirror plated, ready to hang / framed if necessary.
- Where applicable, work must be **professionally framed / presented**.
- **Limited edition prints** will be accepted, but must have been professionally produced, in an edition size of no more than 250, signed and numbered by the artist.
- When requested, unframed limited edition prints must be supplied suitably backed / mounted and cellophane wrapped.
- All work must be for sale, and priced under £2000.
- We will have a separate area for works under £200, which has been particularly successful
 in past years, so please include smaller / limited edition works as well as larger pieces where
 possible.
- The organisers will take 50% commission on all sales, please ensure your pricing takes this
 into account.
- If you are selected, we cannot guarantee that ALL chosen art works will be on display, only that at least one piece will be at any time.
- If your work is selected, you will be responsible for delivery and collection of unsold work
 at the dates and times specified, from the venue. Installation, staffing, sales process etc.
 will be facilitated by the organisers. We would however be very grateful for any help with
 publicising the event as widely as possible.

Further details regarding promotion, delivery, collection, payment and insurance will be supplied to successful artists, following the selection process.

Provisional Timeline (all TBC):

19th May: Deadline for submissions

w/c 20th May: Work selected by Liverpool Art Fair panel & successful artists notified

15th OR 18th June: Delivery of work 27th June: Launch Event 28th June – 18th August: Open to public

19th August: Take down and collection of work.

Organisers:

Liverpool Art Fair has been developed by dot-art, a Liverpool based arts organisation which has been supporting artists and developing innovative and creative visual arts projects and initiatives for over 18 years.

dot-art supports visual artists and champions art as an integral part of everyday life.

We do this by selling locally sourced, affordable art, working with businesses to put art in the workplace and public realm, running art classes and working with schools and community groups.

All this is underpinned by our unique membership scheme for artists in the North West which gives access to all the activities above and a package of support and advice, creating and developing artists' careers.

See: dot-art.com / @dotart

Appendix:

Map showing 35 mile radius of Liverpool:

