

Liverpool Art Fair 2019 – Information for Artists

Liverpool Art Fair is back for an eighth year in the summer of 2019 in an exciting new venue!

We are bringing Liverpool Art Fair into the heart of the city centre thanks to our new partnership with Liverpool's most stylish designer shopping mall, Metquarter. This exciting new venue, which also recently welcomed the sophisticated Everyman Cinema, will allow us to hold our longest event yet, running for 80 days from mid-June. We want to offer visitors the best possible range of locally sourced, affordable art work, so we need artists from across the region to get involved.

We will be open to the public 7 days a week, from 14th June– 1st September 2019. Entry is FREE!

Background:

Liverpool Art Fair is an annual event which started in 2012, aiming to showcase a wide range of affordable original art by a plethora of local artists; providing a unique insight into the region's creative talent and the opportunity for everyone, from seasoned collector to first time art buyer, to own their own piece of the Liverpool art world.

Liverpool Art Fair was launched in May 2012 as part of the inaugural Liverpool Art Month, at the then brand new Camp and Furnace, which again hosted the event in 2013. In 2014 we moved to The Gallery Liverpool, where the event was held for three years. In 2017, we were invited to relocate to the Pier Head and also grew from a 4 day to a 10 week event. We held very successful events here for two years, in a purpose-built gallery constructed from five shipping containers, welcoming over 40000 visitors, showcasing the work of over 100 local artists each year and selling hundreds of art works to customers from across the region, the country and the world!

<u>Liverpool Art Fair</u> 2019 will take place for eleven weeks across the summer, in an exciting new exhibition space within Metquarter in the heart of Liverpool's shopping district. This is an open submission event, and we are inviting all artists based within a 35 mile radius of Liverpool, to submit work for inclusion.

Please read the following document carefully, then complete and return the <u>Submission Form</u> by midnight on Sunday 19th May. Work for inclusion will be selected by our independent panel and successful artists will be notified by the end of May.

Submission Process:

- Please complete the online <u>Submission Form</u> by **midnight on Sunday 19th May:**
- You will need full details of all the works you are submitting along with images.
- You will be required to pay £4 per piece submission fee.
- Work for inclusion will be selected by our independent <u>panel</u> and successful artists will be notified by the end of May.

Submission Criteria:

Liverpool Art Fair aims to showcase as many visual artists working and / or living within a **35 mile radius of Liverpool** (see map below) as possible and so is inviting submissions which fall within the following broad criteria:

- Artists may submit up to 5 art works, for a non-refundable submission fee of £4 PER PIECE (free for dot-art members).
- Two and three dimensional art works are acceptable
- Video, sound or performance work cannot be accommodated.
- Maximum dimensions of any individual work to be 150x150cm.
- Wall based work should be supplied mirror plated, ready to hang / framed if necessary,
- Where applicable, work must be **professionally framed** / **presented**.
- **Limited edition prints** will be accepted, but must have been professionally produced, in an edition size of no more than 250, signed and numbered by the artist.
- When requested, unframed limited edition prints must be supplied suitably backed / mounted and cellophane wrapped.
- All work must be for sale, and priced under £2000.
- We will have a separate area for works under £200, which has been particularly successful
 in past years, so please include smaller / limited edition works as well as larger pieces where
 possible.
- The organisers will take 50% commission on all sales.
- If your work is selected, you will be responsible for delivery and collection of unsold work
 at the dates and times specified, from the venue. Installation, staffing, sales process etc.
 will be facilitated by the organisers. We would however be very grateful for any help with
 publicising the event as widely as possible.

Further details regarding promotion, delivery, collection, payment and insurance will be supplied to successful artists, following the selection process.

Provisional Timeline (all TBC):

19th May: Deadline for submissions

Late May: Work selected by Liverpool Art Fair panel & successful artists notified

10th June: Delivery of work
 13th June: Launch Event
 14th June – 1st September: Open to public

2nd September: Take down and collection of work.

Organisers:

Liverpool Art Fair has been developed by dot-art, a Liverpool based arts organisation which has been supporting artists and developing innovative and creative visual arts projects and initiatives for over 13 years.

dot-art supports visual artists and champions art as an integral part of everyday life

We do this by selling locally sourced, affordable art, working with businesses to put art in the workplace and public realm, running art classes and working with schools and community groups.

All this is underpinned by our unique membership scheme for artists in the North West which gives access to all the activities above and a package of support and advice, creating and developing artists' careers.

See: dot-art.com / @dotart

Appendix:

Map showing 35 mile radius of Liverpool:

