

*Date: 10<sup>th</sup> April 2015. For Immediate Release.*

## **Liverpool Art Fair 2015, Friday 1<sup>st</sup> – Monday 4<sup>th</sup> May**

**The fourth annual Liverpool Art Fair will take place from 1<sup>st</sup> - 4<sup>th</sup> May at The Gallery Liverpool, in the city's creative hub, the Baltic Triangle. Liverpool Art Fair is an open submission, selling showcase, designed to provide a public platform for the region's artistic talent, and make affordable art accessible to everyone.**

Liverpool Art Fair is a free event, taking place over the May Day bank holiday weekend and open to all, which aims to showcase a wide range of affordable original art, break down barriers and develop the art market in the city region. It provides a unique insight into the area's creative talent and offers the opportunity for everyone, from seasoned collector to first time art buyer, to own their own piece of the Liverpool art world.

Liverpool Art Fair was launched in May 2012 as part of the inaugural Liverpool Art Month, at the then brand new Camp and Furnace, which again hosted the event in 2013. Each year we have showcased the work of almost 100 artists, selected from hundreds of submissions. In 2014 we moved to our new home at The Gallery Liverpool, and as we go into the fourth year of the event, Liverpool Art Fair is becoming a key annual event in the arts calendar of the North West, with both audiences and sales growing year on year.

Earlier in the year, an open submission process saw artists based within a 25 mile radius of Liverpool invited to submit work for inclusion. The number of artists involved has grown year on year and we were delighted to once again see a record number of submissions. Our prestigious selection panel, which included Angela Samata (Former Project Manager, John Moores Painting Prize) and Laura Davis (Deputy Executive Editor of Brand and Agenda, Liverpool Echo and former Arts Editor, Liverpool Daily Post) then had the difficult task of deciding which artists' work would be part of this year's event.

Erika Rushton, Creative Consultant, Chair of Baltic Creative and the newest member of our selection panel said: "The submissions we saw for the Liverpool Art Fair 2015 reminded me of the diversity of creative talent and potential in Liverpool and its hinterlands. There is something very special about having a unique painting on your wall and I think this show has some very affordable works to suit every taste. I have my eye on two personal favourites I am hoping to take home with me."

This year's show will see almost two hundred art works on display; over half of which will be in our popular "Under £200" section, and as always, all work is priced under £2000.

Mark Lawler, Managing Director of event sponsors Baltic Creative said: "This event presents a fantastic opportunity to showcase the talent and creativity of our thriving network of local artists, making art accessible on a large scale. Baltic Creative are excited to be supporting Liverpool Art Fair as it continues to develop creative networks and collaborations in the Baltic Triangle area - Liverpool's creative and digital cluster."

Director of co-sponsor K2 Architects, Kevin Horton added: "As Architects we appreciate imaginative vision and we are delighted to be involved in the Liverpool Art Fair. Investing in the arts will strengthen the creative heart of our City."

**Liverpool Art Fair 2015 will take place from Friday 1<sup>st</sup> – Monday 4<sup>th</sup> May, at The Gallery Liverpool, Stanhope Street, Liverpool, L8 5RE. The event will be open to the public from 11am-6pm daily and admission is free.**

**You can keep up date with Liverpool Art Fair news via Twitter ([@LpoolArtFair](https://twitter.com/LpoolArtFair)) and Facebook ([facebook.com/LiverpoolArtFair.com](https://facebook.com/LiverpoolArtFair.com)).**

**-ENDS -**

**For more details, please contact:**

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Additional high resolution images available on request.

**Notes to editors.**

(See [liverpoolartfair.com](http://liverpoolartfair.com) for more information.)

**Liverpool Art Fair is an exciting open submission selling event, designed to connect local artists with new art buyers on a large scale, break down barriers, and make affordable art accessible to all.**

Liverpool Art Fair has been developed by **dot-art**, a Liverpool based arts organisation which has been supporting artists and developing innovative and creative visual arts projects and initiatives for over 10 years. dot-art was founded in Liverpool in 2005 and specialises in affordable, high quality, locally sourced art. We work with over 100 artists to provide an unrivalled choice of original art and limited edition prints for home or business, as well as offering a range of complementary services including; commissions, art rental, art consultancy, exhibition planning and implementation, bespoke framing, art valuation and restoration and artist sourcing.

All our work supports our not-for profit arm, **dot-art Services CIC**, which exists to support North-West based visual artists, both emerging and established, through a range of services and opportunities designed to help them develop their careers and gain exposure and promotion for their work, as well as delivering a programme of art classes at Liverpool's creative hub the Bluecoat (see: [dot-art.co.uk/artclasses](http://dot-art.co.uk/artclasses)); and dot-art Schools, our innovative inter school art competition, launched in 2012.

**Our Sponsors:**

**Baltic Creative**

Baltic Creative CIC was established in 2009 to provide creative space that meets the changing needs of the creative and digital sector and is one of the stakeholders playing a part in the regeneration of the Baltic Triangle. This unique concept is designed not only to support creativity, innovation and commercial success but also to ensure all surpluses are reinvested into nurturing creativity in Liverpool. Baltic Creative CIC owns and manages its buildings so oversees the reinvestment, a scheme which has already achieved recognition as a model of best practice for successful growth and collaboration.

[www.baltic-creative.com](http://www.baltic-creative.com)

## **K2 Architects**

K2 Architects are an experienced, enthusiastic and trusted team of designers with a client focused approach that combines a proven track record with award winning design. Our design studio is now in its sixth year of operation and has successfully designed and managed a varied portfolio of projects in both the private and public sector.

<http://www.k2architects.co.uk/>

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QualitySolicitors Jackson Canter is a unique law firm, small enough to value you as a client but large enough to have the expertise you need. No other law firm of our size in Liverpool and Manchester has the wide range of services to safeguard yourself, your family and your business and put your interests first.

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