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## **Liverpool Art Fair 2015 - Call for Submissions**

The fourth annual Liverpool Art Fair will take place from 1<sup>st</sup> - 4<sup>th</sup> May at The Gallery Liverpool, in the city's creative hub, the Baltic Triangle. Liverpool Art Fair is an open submission, selling showcase, designed to provide a public platform for the region's artistic talent, so we encourage all artists based within a 25 mile radius of Liverpool to submit work for inclusion and become part of this exciting event.

Liverpool Art Fair is a free event, taking place over the May Day bank holiday weekend and open to all, which aims to showcase a wide range of affordable original art, break down barriers and develop the art market in the city region. It provides a unique insight into the area's creative talent and offers the opportunity for everyone, from seasoned collector to first time art buyer, to own their own piece of the Liverpool art world.

Liverpool Art Fair was launched in May 2012 as part of the inaugural Liverpool Art Month, at the then brand new Camp and Furnace, which again hosted the event in 2013. Each year we have showcased the work of almost 100 artists, selected from hundreds of submissions. In 2014 we moved to our new home at The Gallery Liverpool, and as we go into the fourth year of the event, Liverpool Art Fair is becoming a key annual event in the arts calendar of the North West, with both audiences and sales growing year on year.

Liverpool Art Fair 2015 will take place from  $1^{st} - 4^{th}$  May, at The Gallery Liverpool, Stanhope Street and will once again show work by talented artists from across the region, working in all media and styles. The popular "Under £200" section will return, and as always all work will be for sale under £2000.

Comments from participating artists in previous years:

"Events like this are really important for new and emerging artists, giving them a great venue to showcase their work and further their reach."

"Well done again on a superb, professionally hung exhibition in a venue the calibre of which is comparable to any I've seen in more established art centres. You've really presented a show Liverpool can be proud of."

"Really impressed with the Liverpool Art Fair. Something for everyone. Quality art work, hung and arranged perfectly."

"Thanks for organising such a great event. Looking forward to next year already."

Artists interested in getting involved should visit the SUBMIT page of the website (<a href="liverpoolartfair.com/submit.php">liverpoolartfair.com/submit.php</a>) for more details and a submission form, and note that the deadline is midnight on Sunday 15<sup>th</sup> March. Work for inclusion will be selected by our independent panel and successful artists will be notified at the beginning of April.

CAN YOU SUPPORT LIVERPOOL ART FAIR? We are also looking for local businesses who would be interested in SPONSORING the event; we have a range of affordable and flexible packages providing excellent promotional opportunities. Please email <a href="mailto:info@liverpoolartfair.com">info@liverpoolartfair.com</a> for more information.

You can keep up date with Liverpool Art Fair news via Twitter (@LpoolArtFair) and Facebook (facebook.com/LiverpoolArtFair.com).

## -ENDS -

## For more details, please contact:

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## Notes to editors.

(See liverpoolartfair.com for more information.)

Liverpool Art Fair is an exciting open submission selling event, designed to connect local artists with new art buyers on a large scale, break down barriers, and make affordable art accessible to all.

Liverpool Art Fair has been developed by dot-art, a Liverpool based arts organisation which has been supporting artists and developing innovative and creative visual arts projects and initiatives for over 10 years. dot-art is made up of two arms:

**dot-art** was founded in Liverpool in 2005 and specialises in affordable, high quality, locally sourced art. They work with over 100 artists to provide an unrivalled choice of original art and limited edition prints for home or business, as well as offering a range of complementary services including; commissions, art rental, art consultancy, exhibition planning and implementation, bespoke framing, art valuation and restoration and artist sourcing See <a href="https://documentation.com/dotart">dot-art.com/dotart</a>.

All dot-art's work supports their not-for profit arm, **dot-art Services CIC**, which exists to support North-West based visual artists, both emerging and established, through a range of services and opportunities designed to help them develop their careers and gain exposure and promotion for their work, as well as delivering a programme of <u>art classes</u> at Liverpool's creative hub the Bluecoat; and <u>dot-art Schools</u>, our innovative inter school art competition, launched in 2012. See <u>services.dot-art.com</u> / .@dotartServices /@dotartSchools